



# AGILE AUTOMOTIVE

Conference – Tutorial – Workshops

14<sup>th</sup> – 15<sup>th</sup> November 2018, Dormero Hotel Stuttgart, Germany

Call for  
Contribution  
Deadline:  
15<sup>th</sup> May 2018

## DISCUSS TOMORROW'S IDEAS OF AGILITY IN THE AUTOMOTIVE SECTOR

**200+**  
Participants

**25+**  
International  
speakers

Receive an  
overview of the  
current status of Agile  
in Automotive and  
enjoy open experience  
exchange

#AgileAuto

[www.euroforum.de/agile-automotive](http://www.euroforum.de/agile-automotive)

EVENT ORGANIZER **EUROFORUM**

CONTENT PARTNER

 **KUGLER MAAG CIE**

# AGILE AUTOMOTIVE 2018

## CALL FOR CONTRIBUTIONS



Inspirational speakers

The Agile Automotive Conference 2018 is the premier international conference on application of agile principles, methods, and practices in the development of automotive electronic systems, software, hardware, and mechanics. The conference will be held on 14<sup>th</sup> and 15<sup>th</sup> November 2018, Hotel Dormero, Stuttgart, Germany.

**Contributions are currently being sought that present experiences, challenges, and future trends in developing and servicing complex electronics systems.**

Target audiences of the conference are vehicle manufacturers and suppliers. The conference provides parallel sessions with tutorials and workshops and presentations on lessons learned, challenges and future outlook regarding agile in automotive. Exhibitors accompany the conference on both days.

➡ Please refer to [www.euroforum.de/agile-automotive](http://www.euroforum.de/agile-automotive)

### CONTRIBUTION TOPICS 2018

#### ➤ Agile collaboration

Methods and workflows between agile teams and cross-company collaboration

#### ➤ Agile @ scale

Agility on team and organization level (scaling and transformation)

#### ➤ Agile beyond software

E.g. hardware, mechanical engineering, services, purchasing, hr

### ADDITIONAL TOPICS OF INTEREST

#### ➤ Agile organizational structures

Units and structures needed to optimally support agility

#### ➤ People in an agile environment

Cultures, values, and leadership patterns in agile organizations

#### ➤ Automotive standards

Integration of automotive standards and agile development

#### ➤ Customer orientation

Changing product development and business models

#### ➤ Product development

Lifecycle phases, methods, and tools



Challenging workshops

## SUBMISSION TYPES

All contributions will be peer-reviewed. All contribution material and presentations shall be provided in English.

**Please use our Call for Contribution form!**

Acceptance will be judged on the merits of the proposal, requirements for its organization, local capability to support it, and relevance for the expected conference attendees. Presented material will be published at the conference and conference web page (restricted access).



### **Presentations**

A short summary (half-page table of contents requested) of the intended presentation (approx. 20 minutes presentation, plus max. 10 minutes questions & answers) shall describe experiences, challenges, solutions, and future plans regarding the development or servicing of electronic systems (software, hardware, mechanics). Only presentations from OEMs and their Tiers will be accepted.

### **Tutorials**

Tutorial proposals shall address an agile framework, process, practice or method topic either at an introductory level or an expert level. The tutorial proposal must detail the subject, intended content (for max. 2h). Tutorials will be open to conference attendees.



### **Workshops**

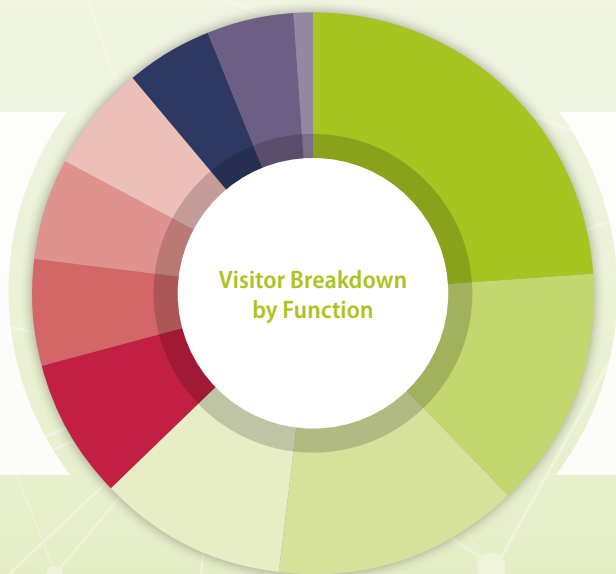
Workshop proposals (table of contents or abstracts of up to one page) for thematic workshops must detail the subject, intended content, duration (min. 2h, max. 4h), targeted number of attendees (min./max.), and expected contributors (subject matter experts). Workshops will be open to conference attendees.

## KEY DATES

- Contribution proposals for presentation, tutorials, and workshops ➤ May 15<sup>th</sup>
- Submitters notification of acceptance ➤ June 15<sup>th</sup>
- Submission of presentations, tutorials, workshop material ➤ September 30<sup>th</sup>
- Conference ➤ November 14<sup>th</sup> and 15<sup>th</sup>

# REVIEW 2017

## Audience at Agile in Automotive 2017



- 24% IT/System Development
- 14% Project Management
- 14% R&D
- 11% Marketing/Sales
- 8% Production
- 6% Management Board
- 6% Quality Management
- 6% Electronics
- 5% Automotive
- 5% Managing Engineer
- 1% Business Development



200+  
Delegates

21  
Countries

”

A must for anyone  
using or planning to  
use Agile processes

Our thanks to the sponsors, exhibitors & partners

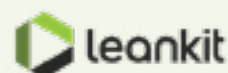
### Content Partner



### Partners



### Exhibitors



SCALED AGILE®



# ADVISORY PANEL



February 2018 advisory Panel members as well as automotive manufacturers and suppliers met to inaugurate an Agile Automotive Community for the purpose of discussing of building an open agile automotive body of knowledge. The Community is addressing challenges, specific needs and constraints of the automotive industry in becoming more agile. These yearly agile automotive conferences will serve as a platform to communicate and share progress and experiences made.



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## CONTACT



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stefanie.bessert@euroforum.com



**Horst Hientz**  
Kugler Maag Cie

## SUBMISSIONS

Please use the submission form, which can be downloaded on our web page:  
**[www.euroforum.de/agile-automotive/call-for-contributions](http://www.euroforum.de/agile-automotive/call-for-contributions)**

## Sponsorship and Exhibition opportunities are available. BOOK NOW!

The Agile in Automotive conference will give you an good opportunity to present your company and its products or services, to a exclusive gathering of potential clients. Use this event to position your company as part of the industry. For further information about sponsoring and exhibition opportunities as well as targetgroup identification please contact:



**Jonas Gielen, Sales Manager**  
+49 (0)2 11.96 86 – 34 24  
jonas.gielen@euroforum.com

## YOUR VENUE

**DORMERO Hotel Stuttgart**  
Plieninger Str. 100, 70567 Stuttgart  
Germany  
+49 (0) 711.72 10

In the conference hotel, there is a limited allocation of rooms available at a reduced price. Please arrange the room reservation directly with the hotel quoting the reference "EUROFORUM event".

## NEED TO UPDATE YOUR CONTACT DETAILS?

Please call us or send an e-mail:  
Phone: +49 (0) 2 11/96 86 – 33 33  
Email: [info@euroforum.com](mailto:info@euroforum.com)

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Call for  
Contribution  
Deadline:  
15<sup>th</sup> May 2018

## Speaker Data

First Name

Name

Salutation

Title

Company

E-Mail

Phone

Address

Position / Department

## Co-Speaker Data

First Name

Name

Salutation

Title

Company

E-Mail

Phone

Address

Position / Department



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## Planned presentation / workshop / tutorial

What did you plan?

presentation

workshop

tutorial

Title of the planned presentation / workshop / tutorial

Short CV of the Speaker (max. 300 characters)

Short CV of the Co-Speaker (max. 300 characters)

Abstract (max. 700 characters)

**Please note** that the final decision regarding all application will be announced after the evaluation process has been completed.

**Thank you for your application.**

For further question please contact Stefanie Bessert:

E-mail: [stefanie.bessert@euroforum.com](mailto:stefanie.bessert@euroforum.com) | Phone: +49 (0) 211 96 86 – 37 54

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