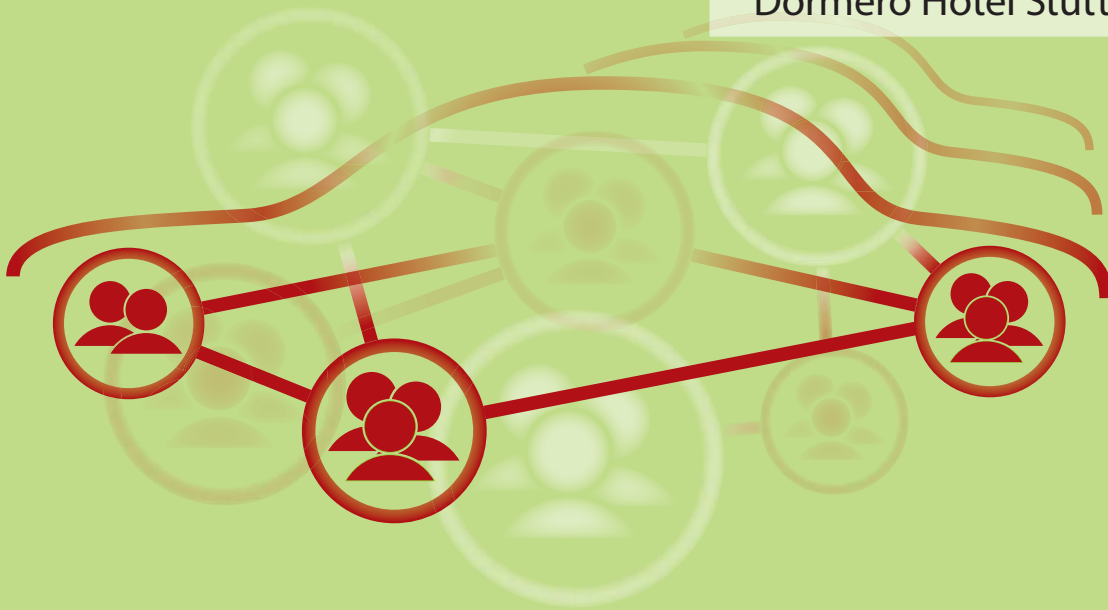


POSTSHOW
REPORT

Review – 3rd Agile in Automotive

15th and 16th November 2017
Dormero Hotel Stuttgart, Germany



CONFERENCE – TUTORIALS – WORKSHOPS

Discuss tomorrow's ideas of agility in the automotive sector

200+ Participants

25+ international Speakers

*Receive an overview of the
current status of Agile in
Automotive and enjoy
open experience exchange*

EVENT ORGANIZER

EUROFORUM

CONTENT PARTNER

KUGLER MAAG CIE
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Agile in Automotive

The Agile Automotive Conference is the leading international conference on application of agile values, principles, processes, methods and practices in the development of automotive electronic systems, software, hardware, and mechanics.

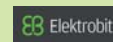
Topics in 2017:

- **Agile collaboration** – Practices and workflows in teams and cross-company
- **Agile evolution** – Agility on team and organization level (scaling and transformation)
- **Agile organizational structures** – Units and structures needed to optimally support agility
- **People in an agile environment** – Cultures, values, and leadership patterns in agile organizations
- **Customer orientation** – Changing product development and business models
- **Product development** – Lifecycle phases, methods, and tools
- **Automotive standards** – Integration of Automotive standards and agile development

This conference is a unique platform to enhance the network and the knowledge of the participants from the automotive industry, suppliers and OEMs! The event gave an excellent overview on the latest state-of-practice in Agile for Software and Systems development as well as trends in the world of Agile in Automotive.

It's a great event, where we can learn from other experiences, share our and try to find solutions

SPEAKERS FROM THE FOLLOWING COMPANIES TOOK PART



Starting with tutorial/workshop makes interaction with other participants very easy



INSPIRATIONAL SPEAKERS

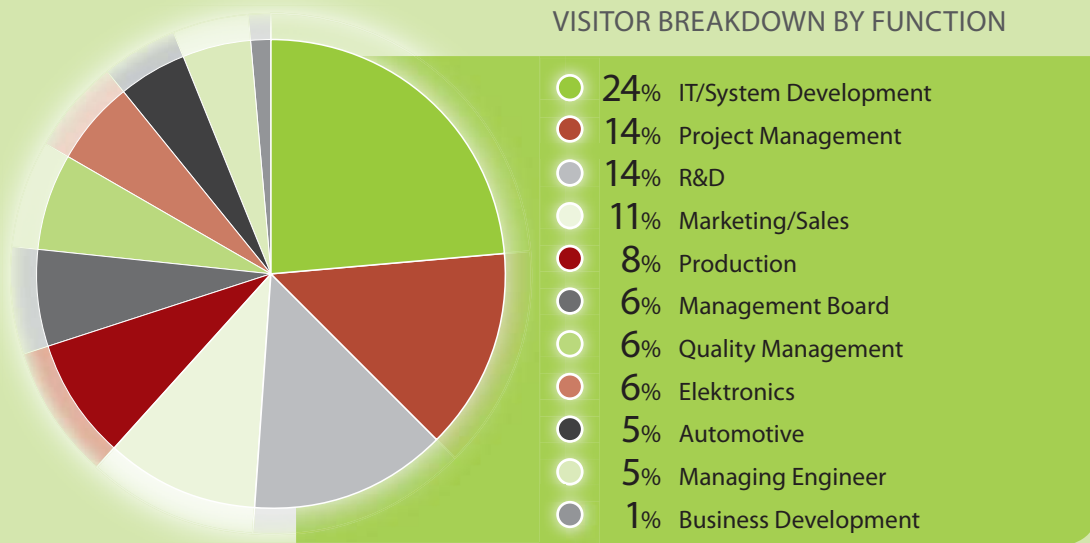
Two days conference with 7 industry presentations and a panel discussion with automotive supplier and OEM, two workshops on Continuous Integration and Soft skills for hard engineers, and three tutorials regarding Agility and automotive SPICE V3.0, Agile process framework for projects in the safety critical field and Applied SAE 4.0 and automotive compliance in action.



ENTERTAINING EVENING EVENT



Audience at Agile in Automotive 2017



200+ DELEGATES FROM 21 COUNTRIES



A must for
anyone using or
planning to use
Agile processes

Our thanks to the sponsors, exhibitors & partners!

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PARTNERS



EXHIBITORS



GitHub



SCALED AGILE



Agile in Automotive Community

Since February 2017 Agile Automotive Community members – OEMs and Tiers – meet regularly to exchange experiences applying agile methods and practices in developing automotive products and services as the basis to explore current and define future agile ways of cross-organizational collaboration. Some progress has been reported at the Conference and will continue so at next years conferences.

See you in Stuttgart: 14th – 15th November 2018

Join the 2018 conference on November 14th and 15th. Listen to what OEM's have to say regarding Agile development, their experiences and expectations in supplier projects. Get insights in Suppliers' experiences with Agile Software, Mechanical and Hardware development. Learn how your development organization can and must be transitioned to be more Agile in order to be future safe in the automotive business.



2nd Conference Agile in Automotive USA

15 May 2018
Novi (MI), USA

www.euroforum.de/
agile-automotive/usa

Exhibition and Sponsorships are available.

BOOK NOW!

The Agile in Automotive conference will give you an good opportunity to present your company and its products or services, to an exclusive gathering of potential clients. Use this event to clearly position your company as part of the industry. For further information about sponsoring and exhibition opportunities and target-group identification please contact:



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now
online

	Save € 400,– Early bird price until 1 September 2018	Save € 200,– Early bird price until 12 October 2018	Regular price from 13 October 2018
14 and 15 November 2018	€ 1,299*	€ 1,499*	€ 1,699*

* excl. VAT per person

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YOUR BENEFITS

- A substitute may attend in your place at no additional cost.
- The fee covers full conference documentation. You can find our terms and conditions online at: www.euroforum.de/agben

YOUR VENUE

Dormero Hotel Stuttgart
Plieninger Str. 100, 70567 Stuttgart
Phone: +49 (0)7 11.7210

In the conference hotel, there is a limited allocation of rooms available at a reduced price. Please arrange the room reservation directly with the hotel quoting the reference "EUROFORUM event".

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