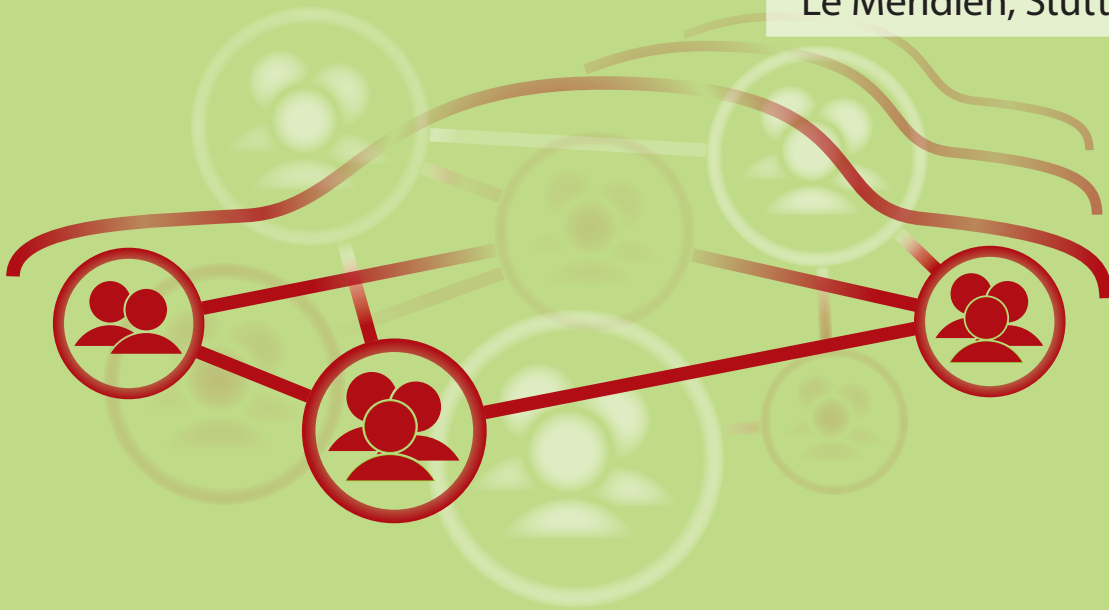


POSTSHOW
REPORT

Agile in Automotive

10th and 11th November 2015
Le Meridien, Stuttgart, Germany



CONFERENCE – TUTORIALS – WORKSHOPS

Discuss tomorrow's ideas of agility in the automotive sector

130+ Participants

20+ international Speakers

*Good overview on
current status of Agile in
Automotive, Open
experience exchange*

EVENT ORGANIZER

EUROFORUM
an **informa** business

CONTENT PARTNER

KUGLER MAAG CIE
besser mit uns



Agile in Automotive

The first “Agile in Automotive” Conference brought together more than 130 experts coming from 14 countries. From India to USA and from Italy to Sweden, the audience was international – their experiences contributing companies where BMW, BOSCH, Continental, Elektrobit, John Deere, Kugler Maag Cie, Magneti Marelli, TomTom, Trumpf, Visteon, and Volkswagen.



INSPIRATIONAL SPEAKERS



INTERACTIVE CONFERENCE

This conference is a unique platform to enhance the network and the knowledge of the participants from automotive industry, suppliers and OEMs! The event gave an excellent overview on the latest state-of-practice in Agile for Software and Systems development as well as trends in the world of agile in automotive.



GOOD OPPORTUNITY FOR NETWORKING

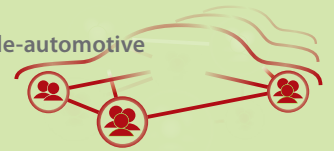
Two days conference with 13 industry presentations and a Panel Discussion with Automotive Supplier and OEM, one Workshop on Continuous Integration, and two Tutorials regarding Agile Automotive Release Planning and an Agile Automotive Framework for Embedded Systems Development, compliant with Automotive SPICE® and ISO 26262.



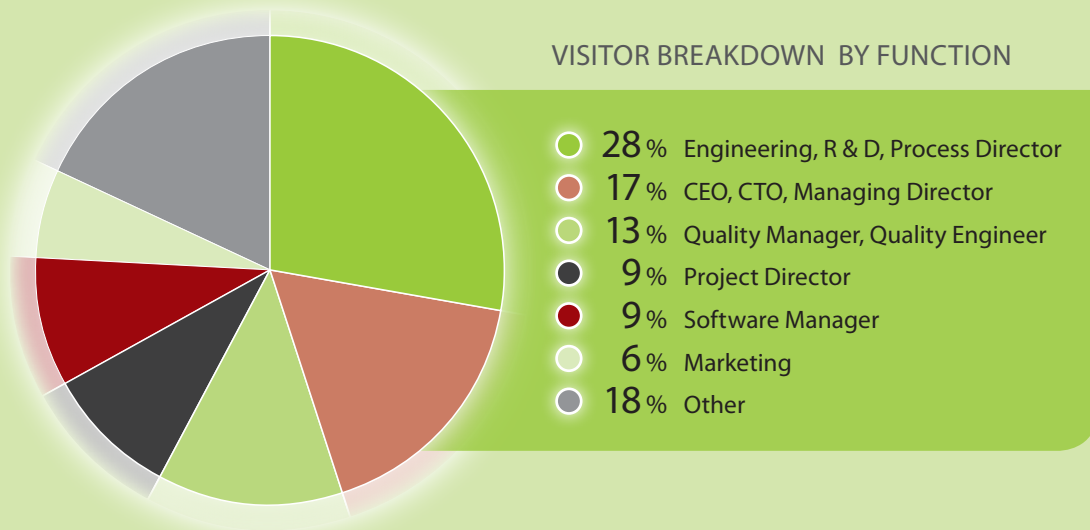
CHALLENGING WORKSHOPS

Insight into the industry practices on agile understanding their pain areas and learning's

Starting with tutorial/workshop makes interaction with other participants very easy



Audience at Agile in Automotive 2015



130+ DELEGATES FROM 14 COUNTRIES



*Mature discussions
on the realities of
applying Agile in
the Automotive
industries*

See you in Stuttgart: 15th – 16th November 2016

Join the 2016 conference on November 15th and 16th. Listen to what OEM's have to say regarding Agile development, their experiences and expectations in supplier projects. Get insights in Suppliers' experiences with Agile Software, Mechanical, and Hardware development.

Learn how your development organization can and must be transitioned to be more agile in order to be future safe in automotive business.

CONTACT:

Dr. Frank Weyers-Goebel
Tel.: +49 211 96 86 – 36 24
E-mail: frank.weyers-goebel@informa.com
www.euroforum.de/agile-automotive



CHALLENGING WORKSHOPS